



Agensi Pekerjaan Career & You Sdn Bhd

Career & U is an established Executive Search Company with superior track record for our existing portfolio of clients. Our existing portfolio of clientele, comprising a large number of companies (both local and multinationals), several of whom have been with us for many years.

As an Executive Search Company registered with Malaysia Ministry of Human Resources, Career & U has been providing services to multinationals and local corporate on a nationwide and regional basis. Our Executive Search team was borne out of years of experience in the recruitment field and inspired by a genuine desire to constantly improve our level of service to a growing number of clients. We search and identify quality candidates according to our clients' criteria and place such candidates on a temporary, permanent and contract basis with our clients.

Our client is a global leading innovation-driven MNC Pharmaceutical corporation, currently is looking for the following position.

MARKETING MANAGER

Responsibilities

- Reports to General Manager
- To provide coaching and training on disease knowledge and brand strategy to the sales force to ensure successful brand performance.
- To conduct both external and internal analysis for the brands and make appropriate recommendations on strategies and tactics.
- To develop and execute brand plans and strategies effectively.
- To monitor implementation and making adjustments accordingly.

Requirements

- Degree in Business / Marketing / Pharmacy or Science with min 5 years experience in a MNC pharma firm with broad territorial exposures and brand management experience of at least 3 years.
- Independent, pro-active, result-driven and high achiever.
- Possess excellent planning, organizing, supervisory and motivational skills.
- Strong leadership skill to manage the marketing, sales and product management teams