



Agensi Pekerjaan Career & You Sdn Bhd

Career & U is an established Executive Search Company with superior track record for our existing portfolio of clients. Our existing portfolio of clientele, comprising a large number of companies (both local and multinationals), several of whom have been with us for many years.

As an Executive Search Company registered with Malaysia Ministry of Human Resources, Career & U has been providing services to multinationals and local corporates on a nationwide and regional basis. Our Executive Search team was borne out of years of experience in the recruitment field and inspired by a genuine desire to constantly improve our level of service to a growing number of clients. We search and identify quality candidates according to our clients' criteria and place such candidates on a temporary, permanent and contract basis with our clients.

Our client, a well-known foreign fast moving consumer goods company located in Petaling Jaya, Selangor is seeking the following incumbent.

Category Development Manager (Selangor - Petaling Jaya)

Responsibilities:

- To lead Category Management projects for the non food or food category with National Retailers.
- Initiate planograms, conduct category reviews and in-store execution with National Retailers.
- Trade marketing focusing on the Beverages, Nutrition or non food channel to achieve sales objectives.

Requirements:

- Candidate must possess at least a Bachelor's Degree in any field.
- At least 5 year(s) of working experience in the Sales & Marketing field, with key responsibilities in managing category management projects with key retailers and trade channels is required for this position.
- Preferably Managers specializing in Sales/Marketing/Trade Marketing for FMCG companies.

- Familiar with MS Office and Spaceman.
- Strong business sense and eager to develop the business.
- Pleasant personality with strong communication and interpersonal skills with both internal and external customers.
- A good team player.
- Possess a valid driving license.